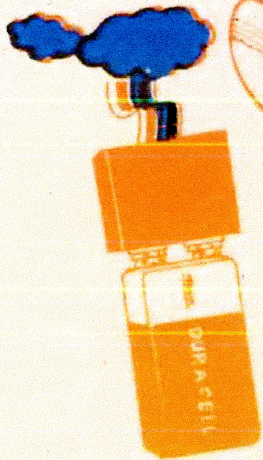


Rex Bogue



THE "BALZ"

Is ideally suited for use with normal magnetic pick-ups and Piezo electric. This basic pre-amp does not change the sound of the instrument, only amplifies and drastically improves signal to noise ratio, attacks transients, frequency response; by isolating the pick-up from the capacitance of the cord, and overall sound quality. Output is low impedance and will drive a set of headphones. With your normal amp it will give you "The Balz" and much wanted sustain at much lower levels, and, with a power amp, very clean studio sound. You can also go direct to any board.

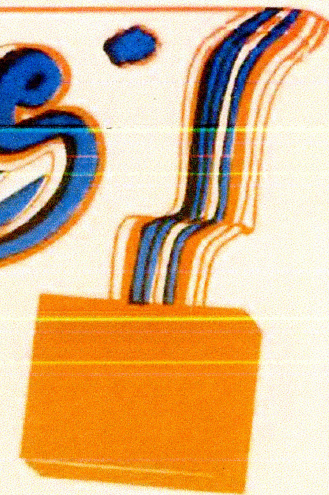
"The Balz" is recommended for any 2 control guitar or bass such as Telecaster-P, Bass-Les Paul Junior, etc. and will also fit all others.

CUSTOM ONBOARD ELECTRONICS FOR GUITAR AND BASS

"BALZ" GALORE

Can be used to achieve an extremely clean sound, yet, when turned up, delivers the most sought after overdrive and sustain characteristics yet obtainable with any device. Mounted directly in the guitar, Balz Galore offers limitless control over sound characteristics, with active treble and bass circuitry. Unlike conventional tone controls, Balz Galore gives enormous boost and cut of the treble and bass frequencies, so you can really dial in Your Sound.

If you own a Stratocaster, Les Paul, Explorer, L6S, or any 3 or 4 control guitar, this is the model for you. and it is the same one you've seen and heard on the Rex Bogue Guitars we've become famous for. If you don't have \$3,000 for a Rex Bogue Guitar, the "Balz" Galore at under \$100 is a steal.



"BALZ" DELUXE

Offers the ultimate in onboard electronics with selectable frequency ranges for the treble and bass tone circuitry. You can boost or cut at four selectable frequency ranges, two for treble and two for bass giving insane upper end harmonic snap and driving bass simultaneously, or for that matter, any sound you like. For the bassist, the cleanest, most powerful sound to be imagined.

The "Balz" deluxe is installed in every bass we build without exception. Because its sound is what bass players have been looking for, for years. Once you hear it, you'll never be without "Balz" deluxe. The "Balz" deluxe is ideal for guitarists seeking the ultimate fidelity & clean sound.

The three electronic packages offered-"THE BALZ", "BALZ GALORE" and the "BALZ DELUXE" are designed to fit any guitar you own, with any type of sound you wish, from a sweet and clean sound to the most awesome power and sustain you could possibly imagine. We offer all models in kit form, which includes assembled "BALZ" of your choice, and instructions, intended for repair shops, dealers, or electronically inclined guitarists; or fully assembled, complete with all parts fully wired and ready to install.

In addition to our line of electronics, we will also be offering a complete line of pickups to directly replace and update all humbucking and Fender types. We maintain a full repair and custom facility, which includes our line of guitars that we build on custom order only.

GUITARS ELECTRONICS

ASK YOUR LOCAL MUSIC DEALER IF HE HAS "BALZ". IF HE DOESN'T, WE DO!